File Format	The submitted files should be Microsoft Word (.doc or .docx)
Article Length	Articles should be between 2000 and 6000 words in length.
Article Title	The title of the manuscripts
Author Details	Authors should provide the following details:
	• Full name of each author (e.g. Name SURNAME)
	• Affiliation of each author (academic institution or company)
	Corresponding author's e-mail address
Abstract	The abstract of the article should be between 100 and 250 words in length and
	should reflect a summary of the paper in terms of its purpose, approach, findings,
	and overall value.
Keywords	Each article can provide up to 8 keywords, which should reflect the topics of the
	manuscript.
JEL Classification	Articles in economics journals are usually classified according to the JEL classification
	codes. Please choose the best JEL code for your article.
Body of Main Text	1. Introduction
	2. Literature Review
	3. Research Premises
	4. Research Methodology
	5. Analysis and Results
	6. Discussion and Conclusion
	7. Acknowledgements
	8. References
	9. Appendices
	For more information, please check the Article Template.
Figures	All Figures should be of high quality, legible and numbered consecutively with Arabic
	numerals. The title of each figure should be in Italic and displayed after the figure, with
	its corresponding source (where it applies)
Tables	All Tables should be typed in the context of the paper and numbered consecutively with
	Arabic numerals. The title of each figure should be in Italic and displayed below the
Defener	figure, with its corresponding source (where it applies) The references of the article should shide by the Hervord style system. The last
References	The references of the article should abide by the Harvard style system. The last
	section of the article should be entitled 'References' and contain all the references
	in alphabetical order.

In text citations	You should site all the publications you use in your article:
	 For one author: (Cronbach, 1970, p.12) or 'Cronbach (1970, p.12) proposed',
	- For two authors: (Fornell and Larcker, 1981, pp. 39-50) or 'criteria suggested by
	Fornell and Larcker (1981, pp. 39-50)'
	- For three or more authors: (Bagozzi et al., 1991, pp. 421-458) or 'level proposed by
	Bagozzi et al. (1991, pp. 421-458)'
Book Reference	Surname, Initials, year. Title of Book. Place of publication: Publisher.
	e.g. Cronbach, L. J., 1970. Essentials of psychological testing. New York: Harper and
	Row.
Journal reference	Surname, Initials, year. Title of article. Journal Name, volume, number, pages.
	e.g. Fornell, C. and Larcker, D. 1981. Evaluating structural equation models with
	unobservable variables and measurement error. Journal of Marketing Research, 36, pp.
	39-50.
Conference	Surname, Initials, year. Title of paper, in Surname, Initials (Ed.), Title of published
	proceeding which may include place and date(s) held, Publisher, Place of publication,
Proceedings	Page numbers.
Reference	i age numbers.
	e.g. Osman-Gani, AM, 2001. Human Resource Development for international technology
	transfer within multinational enterprises in Singapore, in Academy of Human Resource
	Development: Proceedings of the 2001 AHRD Conference, Tulsa, Oklahoma, February
	28 – March 4, 2001, AHRD, Los Angeles, pp. 607-614
Newspaper	Surname, Initials, year. Article title, <i>Newspaper</i> , date, pages.
Articles Reference	
	e.g. Smith, A. (2008), "Money for old rope", Daily News, 21 January, pp.1-4.
Dictionaries	Title. Year. Volume, Edition. Place of publication: Publisher
	e.g. The Oxford English Dictionary. 2010. Oxford: Clarendon Press.
Website or Electronic	If a certain used source is available online, make sure you provide the full URL at the end
Sources Reference	of the reference, as well as a date that the resource was accessed.
	e.g. BCG. 2012. Retail 2020 - Competing in a changing industry. Available online at:
	https://www.bcgperspectives.com/content/articles/retail_digital_economy_retail_2020_
	competing in changing industry/ (accessed 12 April 2013)